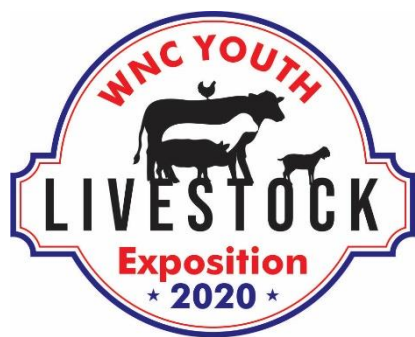


July 8, 2020



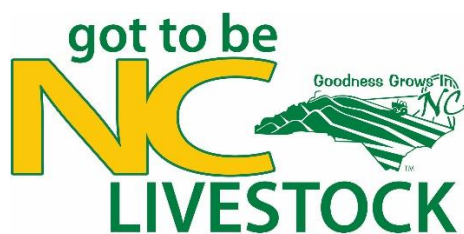
WNC Youth Livestock Expo

1301 Fanning Bridge Rd.
Fletcher, NC 28732
Phone (828) 687-1414

Contact

Neil Bowman
919-270-7094
neil.bowman@ncagr.gov

Will Thompson
704-616-8553
william.thompson@ncagr.gov



WNC Youth Livestock Expo

September 12-20, 2020

WNC Agricultural Center
Fletcher, NC

Dear Prospective Sponsor,

I would first like to thank you in advance for taking time out of your schedule to consider how we can provide a positive experience for the youth of NC with your support.

Agriculture and youth livestock events are at the heart of the NC Mountain State Fair. While many changes have occurred in 2020, the NC Mountain State Fair intends to offer a modified livestock show program for junior competitors. For the 2020 year, the Western North Carolina Youth Livestock Expo will take the place of the normal youth livestock shows in order to provide those youth participants the opportunity to showcase their hard work and dedication to their livestock.

Expenses for livestock shows at the NC Mountain State Fair are covered by income from fair receipts, expositions and other events held through the entire year, sponsorships, and donations. This year with the Fair not taking place many of those revenue sources are not there, and we must rely on sponsorships and donations as the primary way to be able to hold this event.

In order to cover the expenses for the Western North Carolina Youth Livestock Exposition, we must raise at least \$70,000. Sponsorships and donations will go towards covering expenses such as youth premiums and awards, logistical and underwriting costs, as well as other expenses necessary for the shows to take place.

Included in this packet are the 2020 sponsorship levels and sponsor form. We hope that you will take a few minutes and review the sponsorship opportunities that exist for the Western North Carolina Youth Livestock Expo and how your sponsorship or donation can not only promote your business locally, but more so, can make a positive impact in the life of local youth and help make the Western North Carolina Youth Livestock Expo a success.

Sincerely,

WS Thompson Jr

William S. Thompson, Jr.